



**UNIVERSAL MUSIC
CANADA**

For Immediate Release

**Universal Music Canada launches new digital dance/pop label -
GLOW Digital**

Wednesday, July 26 2006 (Toronto, ONT.) – Universal Music Canada (UMC), the country's leading music company, has announced the launch of GLOW Digital, Canada's first digital dance/pop label. By releasing singles, remixes, truetones and videos exclusively through digital and online channels including iTunes, Puretracks and Yahoo.ca, GLOW Digital will be able to meet the rising demands of a constantly changing music industry and will become a new destination for people to purchase dance hits from the UK and Europe.

GLOW Digital is the brainchild of Universal Music Canada's marketing managers Deddy Setton and Rob Domagala. Setton says: "Glow Digital will become the new home for dance music in Canada. In this rapidly changing digital world, we will release the best Dance & Electronic music in as many different digital formats." Added Domagala: "Apollo Recordings is a fantastic new label initiative out of the UK and Europe, and working with them will be great for Dance music in Canada. Their initiative in signing the biggest Dance tracks with digital in mind as a primary format will mean that this genre will receive maximum exposure across every possible sales channel."

GLOW Digital will work closely with the recently launched Apollo Recordings (Island UK). As a multi-territory label out of the UK, Apollo focuses solely on the biggest one-off hits from across Europe. GLOW Digital will have exclusive Canadian rights to Apollo's repertoire. Apollo has achieved remarkable success since its launch in January 2006, with the first two single releases rapidly becoming the top selling tracks of the year in the UK.

On July 11th, GLOW Digital released its first single "Stoned in Love" from one of the UK's most successful crossover dance acts Chicane. Featuring none other than Sir Tom Jones on vocals, the hit single has been exploding on the European charts for the past 2 months and is the first dance anthem of the summer. Chicane previously reached #1 status with Bryan Adams on the hit single "Don't Give Up" while Tom Jones is no stranger to dance music, having scored a smash hit with "Sex Bomb". "Stoned in Love" will be available exclusively on iTunes Canada for the first 3 weeks of release.

The video for "Stoned in Love" aired as an online exclusive on Yahoo.ca from July 24-25, 2006 and has now been serviced to traditional music video outlets.

www.glowdigital.ca
www.myspace.comglowdigital